



Corporate Relations Policy

Epilepsy Alliance America will enter into corporate relationships for the sole purpose of providing mission related benefits to its member organizations and the epilepsy community.

Epilepsy Alliance America will not accept any corporate donation or enter into any corporate relationship that would create a conflict of interest, or even its appearance, with Epilepsy Alliance America's mission or the missions of the member organizations. All procedures and formal agreements with corporate donors will be designed to prevent any undue influence upon Epilepsy Alliance America.

Epilepsy Alliance America will perform appropriate and adequate due diligence, with respect to all corporate donors, to ensure that the company's activities, affiliations and business practices do not compromise Epilepsy Alliance America's mission.

In all relations with external organizations, Epilepsy Alliance America will act in ways that will only enhance the credibility and professional recognition of Epilepsy Alliance America. In order to ensure that all corporate donations are in alignment with Epilepsy Alliance America's mission and are always for the sole benefit of the organization and its member organizations, Epilepsy Alliance America's Board of Directors and staff uses the following guidelines and principles in regard to corporate support.

Types of Corporate Support

Financial and/or in-kind support in the form of grants and/or sponsorships for educational and communications vehicles

Financial and/or in-kind support in the form of grants and/or sponsorships for fundraising purposes.

Strategic alliances that provide improved services for EAA and/or its member organizations.

Cause-related marketing.

Health message promotion.

Guiding Principles

Epilepsy Alliance America will not endorse any corporation or product nor will it allow a corporation's interest to factor into its decision-making process. All unrestricted educational grants received by Epilepsy Alliance America will acknowledge and recognize the contributing corporate donor, not the company's product (i.e. specific drug or brand name of drug).

In exchange for contributions, Epilepsy Alliance America will allow standard recognition to include, but not be limited to, items such as signage and acknowledgement in Epilepsy Alliance America publications,

including its website and social media channels. Additional types of recognition will be considered on a case by case basis, based on the type of funding or opportunity presented.

Epilepsy Alliance America will not accept grants that may adversely affect its nonprofit status.

Revenue generated through corporations will be used to advance the mission of Epilepsy Alliance America in accordance with the strategic plan.

Epilepsy Alliance America will maintain complete control of the development and implementation of all content and materials related to educational programs, conferences and materials,

Corporations providing sponsorships for advocacy conferences or symposia will not influence conference content or selection of speakers.

Epilepsy Alliance America will maintain control and discretion over all corporate funds received and will ensure compliance with related grant agreements.

Corporate Interactions to Avoid

Epilepsy Alliance America will not endorse any other corporation's product, service or program.

Epilepsy Alliance America will not lend its name to license products, services or programs of other organizations.

Epilepsy Alliance America will not recognize or certify the quality or standards of a particular company, including its products and services.

Epilepsy Alliance America's name and logo should not be associated with a specific branded product of an external company. References to Epilepsy Alliance America website, phone number and address for the purposes of referral information are an exception to the above.

Epilepsy Alliance America will not put sponsored content that others write on our website.

These practices are in effect as of April 21, 2023

